



VESTIGE

Son Ermità & Binidifà

Menorca

OPENING JUNE 2025

VESTIGE SON ERMITÀ & BINIDUFÀ

Two hotels, one estate

Location

Introducing Vestige's exclusive boutique sister properties on mellow Menorca. Occupying a delightfully rural and private estate in the heart of the island with easy access to hidden beaches and secret coves, Vestige Son Ermità and Binidufà combine two separate properties into one unique guest experience.

The beauty of Vestige's new offering is the opportunity for guests to enjoy facilities across both locations. Guests will be positively encouraged to make the most of everything on offer across the estate, from dining concepts to pool facilities.

Two hotels, one estate

Both 18th-century properties are set in prime positions within an 800-hectare estate sprinkled with hardy olive groves spread across a patchwork of rugged fields. Each property's history and legacy is honoured with a renovation that breathes with new life and new beginnings.

At the foot of a low-lying wooded hill, Vestige Binidufà is a typical Menorcan farmhouse, fashioned from red-hued stone and circled by a series of agricultural buildings. Renovated in a rustic-chic style that lets the location do all the talking, guests will feel cosseted by a sense of deep comfort and peace.

Circled by swaying palms beneath cerulean skies, Vestige Son Ermità rises majestically from its hilltop perch with heart-stopping (almost) 360-degree views over land and sea. With a south-facing aspect and sheltered central patio, its lofty position remains protected from the Tramuntana, Menorca's gusty northern wind. Son Ermità's design combines classic detailing with contemporary features for a sophisticated style.

Guests can access both properties via a private road to take advantage of all the facilities on offer. Offering sublime comfort and luxurious facilities guests will have access to two restaurants and two swimming pools. A high-tech gym and spa will open in 2025.

With 4.5km of coast to access within the estate, guests can enjoy practically exclusive use of five extremely quiet and peaceful beaches and calas. Perfect for picnics, swimming, snorkelling and strolling. Smaller boats can launch from here to explore the turquoise coast.

Restoration

Both properties are beautifully restored in typical Vestige fashion. The approach is dedicated to making every hotel shine by teasing out original details and adding modern design touches that help make each place unique yet part of a whole.

Part of the process is selecting antique furniture from the Madera Fernández family's extensive private collection. The brand also has an architect and design firm based in Madrid and it is an integral part of the restoration and design process to marry heritage furniture with contemporary bespoke pieces.

The team commissions local craftspeople to create original items made using traditional furniture-making methods, helping to preserve artisan skills and offering employment within the local community.



Further information:

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Sustainability

Vestige is committed to being environmentally friendly and socially responsible within its operations. Its aim is to tread lightly on the planet by implementing eco-friendly solutions in all areas, from the choice of renovation materials to the installation of green heating systems, from local food sourcing to water and waste management. And always, without compromising on style and comfort.

Rooms & suites

Vestige Son Ermità and Binidufà together offer 21 spacious guest bedrooms and sumptuous suites located within the main properties and sprinkled amongst a collection of expertly renovated outbuildings. With 10 bedrooms in Son Ermità and 11 in Binidufà, each property provides ultimate privacy and guaranteed seclusion. Sophisticated interiors blend earthy colours with bespoke furniture and contemporary art, while sustainability remains front of mind in material choices, bathroom amenities and housekeeping methods.

Substantial master suites come with private terraces while garden suites in the landscaped grounds open up to delightful views.

Dining

Menorca has an abundant patchwork of fertile fields and a teeming ocean that feed Vestige's restaurants. A team of skilled chefs create menus bursting with ethically sourced, delicious produce to enjoy with carefully crafted gin cocktails and local wines. Guests have the choice of dining at either Son Ermità or Binidufà, each having their own culinary concept.

Son Ermità's restaurant will showcase the range of cultures that have shaped Menorca and its cuisine through history, from Moorish influences through to French and English touches. Here Vestige's chefs interpret classic dishes to create an imaginative fine-dining concept with the vibrant setting elevating the guest experience.

Binidufà's restaurant offers a farm-to-table dining experience with a fresh flexitarian approach. Making vegetables the star of the show, with the option to add meat or fish without it being a necessity, ensures meals are prepared using the best local ingredients highlighted by simple techniques. It also means guests leave the table feeling better than when they arrived.

Pool menus feature a selection of classic light bites with a bit of a twist, perfect for the informal and laid back setting. As always ingredients are ethically sourced and carefully prepared for maximum flavour.



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Facilities

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Swimming pools

Vestige Son Ermità and Binidufà share three outdoor pools.

Within the grounds of Son Ermità, guests can make use of the terraced pool (108 m²) and lagoon pool (129 m²) while Binidufà's outdoor pool (142 m²) is also open to all.

Gym - coming 2025

High-tech gym facilities will include two gym spaces - one interior and one exterior. Available for private training sessions with top-of-the-range equipment and 24 hour access for early-risers and night owls.

Spa- coming 2025

Launching in 2025 will be an extensive spa housed in carefully restored and characterful outbuildings. Spa facilities will include a hammam, sauna, treatment rooms, male and female changing areas and an indoor plunge pool.

Experiences

Both properties and the 800-hectare estate are entirely secluded with nothing but the sound of birds, cicadas and the occasional brown Menorcan cow to disturb the peace. With extensive grounds to roam and access to glittering beaches and Monte Toro, the island's highest mountain point at 358 m (1,175 ft), guests will feel truly immersed in nature.

The entire island of Menorca is an unspoilt paradise, protected as a UNESCO Biosphere Reserve since 1993. As a result, the island is a haven of pristine beauty, adored by walkers, water sport enthusiasts, peace-seekers and all who find solace in nature.

Guided hikes into the central low-lying mountain range and up to the peak of Monte Toro will be top of any walker's agenda.

Easy access to the charming port town of Ciutadella and pretty Fornells allows for daytime shopping trips or evenings out at lively restaurants.

The following local experiences can be arranged:

Jeep tours	Camí de Cavalls trips	Live music events
Cinema under the stars	Boat tours	Horseback riding
Cooking classes	Watersports	Bicycle tours
Sunset picnics	Archaeological site visits	Local artisan visits
Stargazing	Yoga and Pilates classes	